



("The Weather Lottery", "TWL" or the "Company")

New Contract

4 August 2010

The board of TWL are delighted to announce that the Company has partnered with BD Sport Ltd, ("BD Sport") a leading in stadium betting provider in the UK. BD Sport will provide a full service in stadium betting programme fronted by the FCBetz brand and will compliment the already well established lottery business and new online sports book platform.

This contract will commence from the beginning of this new football season with BD Sport supporting existing and future TWL football club partnerships.

BD Sport currently has similar contracts in place with many of the leading UK Football Clubs, together with several major gaming brands. These include Manchester United, Chelsea, Liverpool, Everton, Aston Villa and Tottenham football clubs, together with the Betfair, 188Bet, Victor Chandler and SportingBet gaming brands.

TWL will also utilise BD Sport's sponsorship and marketing expertise to position, negotiate and deliver key partnerships for FCBetz and FCLotto as a key element of its growth strategy

Managing Director of BD Sport Mr Tony Warwick stated, "we are delighted to enter into this contract. TWL offers a lottery product tailored to the football market in addition to the gaming package which we think makes them uniquely attractive to the football clubs."

The Board of TWL believes that this partnership will significantly increase FCBetz and FCLotto's exposure to key sports betting and lottery audiences.

"This is a significant enhancement to our marketing strategy and we are delighted to be aligned with BD Sport as we continue our programme of growth and penetration into this market place" said TWL's Chairman, Lord Razzall.

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