



The Weather Lottery is Approved and Certified by The
Gambling Commission for Great Britain

Dear [Supporter],

We are always very grateful for help with the cost of running our society so I am delighted to introduce a great new way to raise funds for [Society Name] which gives you the chance to have some fun and win cash prizes as well. The Weather Lottery gives you much better odds of winning than other lotteries but more importantly, gives you the power to decide which cause you wish to support.

You will see from the leaflet enclosed that your entry will be in the name of our society and all proceeds come directly to us. For just £1 a week you will have four chances of winning a cash prize and we will receive 80p; out of which, after prizes have been paid, 35p is available for the society.

How does it work?

The lottery game is based on the Fahrenheit temperatures recorded in six locations as published in the Daily Mail from Monday to Thursday. The winning numbers are also published online at www.theweatherlottery.com, so you can check daily to see if you have won. But you don't need to – every player's numbers are scanned daily and winners are notified automatically.

Where else can you have all the fun of a flutter with the chance of winning up to £10,000, without the worry of where you've put your ticket, or checking your numbers or, even worse, wondering just where the proceeds are going? And how else can [Society Name] get a no risk, no administration source of regular income? More than 1000 societies nationwide are already benefiting from this unique fundraising initiative.

To help us benefit as well, please fill in the form and send it to the Freepost address. Your support is greatly appreciated. Thank you and good luck!

EXAMPLE

N.B. It will also be useful to include some brief news regarding your organisation to inform your supporters of how things are progressing.